

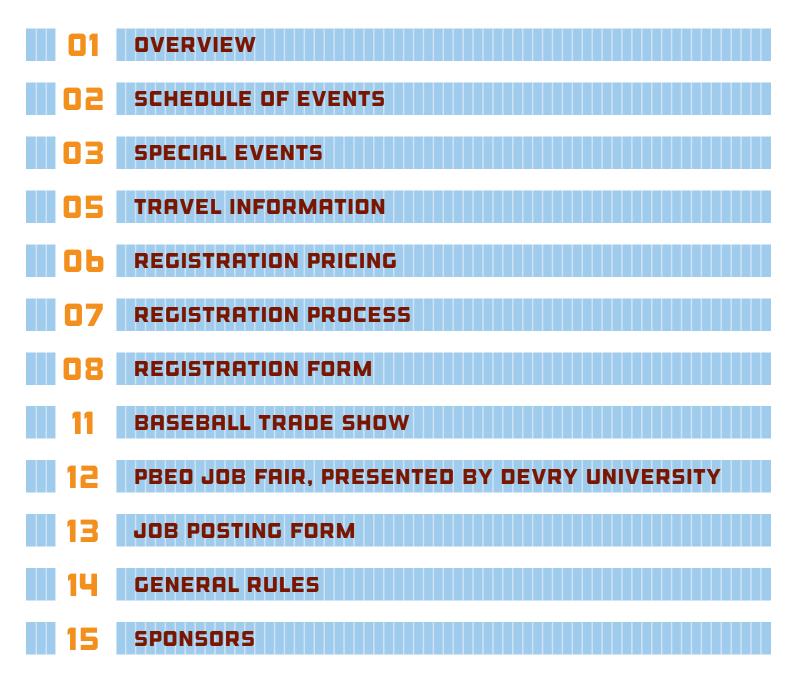
DECEMBER 6-10, 2015 GAYLORD OPRYLAND RESORT & CONVENTION CENTER





2015 BASEBALL WINTER MEETINGS





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2015 BASEBALL WINTER MEETINGS

From its honky-tonks and juke joints to the hallowed halls of its historic venues, Nashville is known the world over as Music City. As the state capital of Tennessee, this picturesque city offers its visitors sports, culinary arts, shopping, world-renowned attractions, visual arts and stunning outdoor beauty. One aspect of the city's past, especially relevant to baseball fans, is the history of Sulphur Dell. Built in 1870, Nashville's professional baseball teams called Sulphur Dell home for 94 years until the Nashville Vols (South Atlantic League) played their final game on Sept. 8, 1963. The site was demolished in 1969, and the area now houses the newlyconstructed First Tennessee Park, home of the Pacific Coast League's Nashville Sounds. Visit Nashville and see a city steeped in a musical legacy and experience a generous helping of Southern charm and hospitality!

We invite you to Nashville and the Gaylord Opryland Resort & Convention Center for the Baseball Winter Meetings, the industry's largest gathering of its executives, Dec. 6 – 10, 2015. Minor League Baseball, Major League Baseball and their affiliated parties will gather at the 114th annual meetings for a week filled with seminars and league and organizational meetings. For five event-packed days, the host hotel will bring together front office personnel, trade show exhibitors and job seekers, all under one roof. Throughout the week, a number of notable events fill the agenda, including the Baseball Trade Show; the PBEO Job Fair, presented by DeVry University; the Banquet; the Bob Freitas Business Seminar & Workshop Series; the Awards Luncheon; and the Gala.

For the latest Baseball Winter Meetings information, including the schedule of events, visit <u>www.BaseballWinterMeetings.com</u>.



Nashville skyline (Photo courtesy of Nashville Convention & Visitors Bureau)

SUNDAY, DECEMBER 6

PBEO Job Fair Business of Baseball Workshop Banquet

7 a.m. - 5 p.m. 8 a.m. - 3:30 p.m. 7 p.m. – 9 p.m.

MEETIN

MONDAY, DECEMBER 7

Bob Freitas Business Seminar & Workshop Series	8:30 a.m. – 3:55 p.m.
PBEO Job Fair	8 a.m. – 6 p.m.
Opening Session	11 a.m. – 12 p.m.
Awards Luncheon	12:15 p.m. – 2:30 p.m.
Moving Diversity Forward	4 p.m. – 5:15 p.m.
Opening Night at the Baseball Trade Show	5 p.m. – 8 p.m.

TUESDAY. DECEMBER 8

PBEO Job Fair 8 a.m. – 6 p.m. 10:30 a.m. - 3:30 p.m. **Bob Freitas Workshop Series Baseball Trade Show** 10 a.m. – 4 p.m. Presidential Election 4 p.m. – 5 p.m.

WEDNESDAY, DECEMBER 9

PBEO Job Fair **Baseball Trade Show** (Job Seekers will not be allowed access from 1 p.m. – 4 p.m.) **Bob Freitas Workshop Series Closing Session** Gala at Wildhorse Saloon

THURSDAY, DECEMBER 10

Rule 5 Draft

9 a.m. – 6 p.m. 10 a.m. – 4 p.m.

10:30 a.m. – 1:15 p.m. 5 p.m. – 6 p.m. 7 p.m. – 10 p.m.

9 a.m. – 11 a.m.

A full schedule of events, including league meetings, will be available online in October. Event times are subject to change without notice.

All events, with the exception of the Gala, will take place at Gaylord Opryland Resort & Convention Center.



Gaylord Opryland (Photo courtesy of Gaylord Opryland)

/BaseballWinterMeetings



Sponsored by New Era Cap Co., this annual event features the presentation of some of baseball's most prestigious awards, including the King of Baseball, the John H. Johnson President's Award, the Larry MacPhail Award, the Warren Giles Award, the Sheldon "Chief" Bender Award, the Mike Coolbaugh Award and the John Henry Moss Community Service Award. For more information on these awards, visit www.BaseballWinterMeetings.com.

PBEO JOB FAIR

The 22nd annual PBEO Job Fair, presented by DeVry University, will give individuals seeking employment in the baseball industry the opportunity to meet faceto-face with club executives and interview on-site for a variety of available positions. Job Fair attendees can search jobs ranging from internships to fulltime positions, then apply, interview and receive offers all while at the Baseball Winter Meetings. With December marking the height of the baseball hiring season, an average of 400 – 500 jobs are posted each year for between 450 – 550 job seekers. For more information on PBEO and the Job Fair, visit <u>www.PBEO.com</u>.

BOB FREITAS BUSINESS SEMINAR & WORKSHOP SERIES

A staple of the Baseball Winter Meetings for more than two decades, the Bob Freitas Business Seminar continues its tradition of delivering insightful speakers and attention-grabbing topics to attendees.

Updated Freitas tracks for 2015 include Sales & Marketing, Grand Slam Operations, Licensing & Merchandise, Community & Media Relations and Fielder's Choice (our newest track consisting of a variety of "wild card" topics that cannot be contained in one of the other tracks). Organizations can benefit from the information offered by a diverse list of presenters.



Minor League Baseball President & CEO, Pat O'Conner, presenting former MLB Commissioner Allan H. "Bud" Selig with a donation to his favorite charity, Stand Up to Cancer, at the 2014 Banquet.

Morning breakout sessions, featuring presenters from the baseball world and beyond, provide valuable insight into the sports industry and its practices.

Monday afternoon features the Bob Freitas Workshop Series, which consists of group discussions in small rooms for improved communication. A moderator will present a topic and then allow those in attendance to share their experiences and ideas on it with the group, allowing for closer interaction among attendees in a quieter, smaller location.

The Bob Freitas Workshop Series will continue on the Baseball Trade Show floor on Tuesday and Wednesday. These informal workshops will offer attendees the freedom to stop in for a few minutes, while walking the show floor or stay for the entire 30-minute session. This will allow participants to experience more speakers than ever before, hear a wider variety of relevant topics and have further opportunities to exchange and share ideas with their colleagues.



AWARDS LUNCHEON

Sponsored by Musco Sports Lighting, the annual Awards Luncheon recognizes some of the top individuals and clubs within the game of baseball. Highlights of the event include opening remarks from Minor League Baseball President & CEO Pat O'Conner, followed by award presentations for the Joe Bauman Trophy, Rawlings Woman Executive of the Year, the Bowie Kuhn Award, Sports Turf Managers of the Year, Scouts of the Year, The Bob Freitas Awards and more. The Awards Luncheon is attended by more than 1,000 individuals and is a way for attendees from both Minor League Baseball and Major League Baseball to honor their peers and colleagues.

MOVING DIVERSITY FORWARD

The focus on diversity and inclusion continues to gain momentum throughout the entire American sports industry. However, in our attempts to measure and track the efforts to promote diversity and inclusion, we lose focus on the communication required to truly embrace diversity. This first year event is designed to bring the many topics and experiences surrounding diversity and inclusion to the forefront for a collaborative discussion with all members of the baseball family. By bringing this subject matter to the table, we will be equipped with an awareness of ourselves and others that will allow us to move diversity forward.

OPENING NIGHT AT THE BASEBALL TRADE SHOW

Opening Night at the Baseball Trade Show provides the first opportunity for exhibitors and attendees to network and socialize on the trade show floor. With more than 250 companies exhibiting their products and services, the Baseball Trade Show is the ideal setting to make purchases for equipment, player apparel, retail merchandise and promotional items and services or to check out the latest baseball products. For more information, visit www.BaseballTradeShow.com.

GALA

Sponsored by Essensa, K&K Insurance, New Era Cap Co. and Rawlings, the Gala's laid-back atmosphere and casual social setting offers Baseball Winter Meetings attendees, Baseball Trade Show exhibitors and job seekers a chance to network and socialize beyond the week's scheduled meetings. Taking place at Wildhorse Saloon, this year's Gala will provide an evening full of delicious food, cocktails and mingling among your peers and colleagues, along with a country line dancing lesson from the Wildhorse dancers.



Fred Seymour presenting the Joe Bauman Trophy at the 2014 Awards Luncheon.



2014 Gala attendees having a great time at Petco Park.



HOTEL INFORMATION GAYLORD OPRYLAND RESORT & CONVENTION CENTER

2800 Opryland Drive Nashville, TN 37214 Phone: (615) 889-1000 Fax: (615) 885-3054 Website: www.gaylordopryland.com

Group Rate

Attendees can reserve housing through the Minor League Baseball office via their Baseball Winter Meetings registration (online or brochure). The group rate for a single or double room reserved through the Minor League Baseball office is \$213.66 per night, including resort fee, taxes and other hotel/city tax fees, where applicable. Although Professional Baseball Promotion Corp./Minor League Baseball will use reasonable efforts to accommodate the housing requests of each applicant, Minor League Baseball reserves the right, in its sole discretion, to assign, reassign, change or otherwise designate lodging for applicants at any of the Baseball Winter Meetings convention hotels.

The cancellation policy at Gaylord Opryland Resort & Convention Center is 72 hours prior to arrival.



Gaylord Opryland Resort & Convention Center (Photo courtesy of Danny Wild)

Hotel Incidental Policy: Upon check-in to your assigned hotel, the hotel will require you to present a credit card. The hotel will hold a pre-authorized amount of \$50 per night for the duration of your stay. Depending on your bank, it could take up to 30 days for the unused funds to reappear back in your account.

TRAVEL INFORMATION AIR TRAVEL

Nashville International Airport (BNA)

For the most up-to-date information including flights, parking and transportation, visit <u>www.nashintl.com</u>.

GROUND TRAVEL

Airport Shuttle

Gaylord Opryland Resort & Convention Center offers daily round-trip shuttle service from the Nashville International Airport to the hotel. Upon arrival, you can find the Gaylord Opryland Welcome Desk on the lower level between the two escalators. An agent can assist with your travel needs and ticket purchase or you can use their kiosk, conveniently located at the Welcome Desk. If an attendant is not available, the hotel shuttle can be located immediately to the left as you exit the front door of the lower level.

Cost: A one-way Gaylord Opryland shuttle ride to or from the airport is \$30 and round trip is \$40. Visit <u>www.</u> gaylordopryland.com for additional information.

Taxi Service

A one-way taxi fare to or from the airport to Gaylord Opryland Resort & Convention Center is approximately \$25 (does not include gratuity). Visit <u>www.nashintl.com</u> for additional ground transportation information and pricing.



оь 2015 BASEBALL WINTER MEETINGS Registration pricing



BASEBALL WINTER MEETINGS ATTENDEES

The Baseball Winter Meetings is not open to the general public. Only Minor League Baseball and Major League Baseball organizations, or Approved Non-Members^{*} can attend. The registration deadline for the Baseball Winter Meetings is Oct. 23, 2015. Any registrations received after Oct. 23 will be charged an additional \$150 per registration.

ADVANCED REGISTRATION RATES

MiLB/MLB Club or League: **\$400** Approved Non-Member*: **\$600** **ON-SITE REGISTRATION RATES**

MiLB/MLB Club or League: **\$550** Approved Non-Member*: **\$750**

MiLB/MLB clubs can only purchase credentials and request housing for employees within their organization. The price listed above gives each attendee one (1) event name badge and a Baseball Winter Meetings Offical Information & Ticket Book (Ticket Book) to the Baseball Winter Meetings. The Ticket Book includes one (1) ticket to each of the Baseball Winter Meetings special events (Banquet, Awards Luncheon and Gala) and a gift ticket.



Banquet: **\$125**

Awards Luncheon: **\$75**

Gala: **\$125**

Name Badge: \$250

* Approved Non-Member: If you are not a member of an MiLB or MLB club or league, you must register as an Approved Non-Member. You must receive permission from the Minor League Baseball office to attend the Baseball Winter Meetings as an Approved Non-Member. Approved Non-Members can choose to attend the Bob Freitas Business Seminar & Workshop Series for an additional fee of \$350. To qualify to attend as an Approved Non-Member, you or your organization must have an existing relationship with a Minor League Baseball office to verify the nature of your relationship, your reason for attending, your company name, website and contact information. Submit all information and/or questions to Kelly Butler at KButler@MiLB.com or call (727) 456-1723. Certified player agents who are registered with the MLBPA have permission to attend after credentials are confirmed.

[†] One complete Baseball Winter Meetings registration must be purchased in order to purchase any additional tickets or name badges.

EXHIBITORS & JOB SEEKERS

If you or your organization provides a product or service to Minor League Baseball or Major League Baseball clubs and/or leagues, you must register as an exhibitor. Any company interested in attending the Baseball Trade Show can visit www.BaseballTradeShow.com, call (727) 456-1706 or email TradeShow@MilB.com.

If you are interested in attending the PBEO Job Fair, visit <u>www.PBEO.com</u>, call 1-866-WE-R-PBEO (1-866-937-7236) or email <u>Info@PBEO.com</u>.

Any exhibitor or job seeker interested in purchasing tickets to the Baseball Winter Meetings special events can do so at the Baseball Winter Meetings registration counter on-site in Nashville.

2015 BASEBALL WINTER MEETINGS REGISTRATION PROCESS



TO REGISTER

Registration and housing can be completed online or by filling out the enclosed forms. Please log on to <u>BWM.MilB.net</u> to complete the online process. Make sure to have your MilB intranet username and password ready to register online. If you do not have a username or password, or have lost yours, contact Rob Colamarino at <u>RColamarino@MilB.com</u> or call (727) 456-1725.

REFUND POLICY

Any refund requests must be submitted in writing on or before Nov. 20, 2015, to

<u>BaseballWinterMeetings@MiLB.com</u> or by faxing (727) 821-5819. Refunds will only be accepted in cases of emergencies, and you may be asked to provide appropriate documentation. If registration materials have already been shipped to you from the Minor League Baseball office, all items must be returned to the Minor League Baseball office before a refund will be issued. Approved refunds will be processed after materials are received and processed by the MiLB office.

QUESTIONS

For general questions about the Baseball Winter Meetings, registration, housing or non-member approval not addressed in this brochure or on the website, contact <u>BaseballWinterMeetings@MiLB.com</u> or (727) 456-1723.





MiLB staff members assisting attendees at the 2014 Baseball Winter Meetings Registration Counter.

					(If you are not a member of Minor League Baseball or Major League Baseball, then you are a Non-Member. Non-Members must be approved in order to register.)	li –	Phone	PART 2 – ATTENDEE INFORMATION Do you or any personnel representing your organization at the Baseball Winter Meetings have any special needs as addressed by the Americans with Disabilities Act? 🛛 Yes 🗆 No		TWITTER HANDLE BUVER FREITAS HG													හ ස හ	Registration Fee Degistration Total
		21–5819.		600	-Members must	Email	ZIP	he Americar	Pleáse print náme and indicaté with a check mark which personnel are buyers, Bob Freitas Business Seminar attendees and those who WILL NÓT require housing. Please make additional copies of this form if more space is needed.	TW	0	ଭ	ම	6	ତ	6	6	6	ଭ	6	ø	6	×	Total # of Registrants
		Return with payment to the MiLB Office at: P.O. Box A, St. Petersburg, FL 33731-1950 or 9550 16th St. N., St. Petersburg, FL 33716, or fax to (727) 821–5819.		Approved Non-Member: \$600	n-Member. Non		State	lressed by tl	ho WILL NÓT															Total # of i
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	2	Return w	- PART I	АТТЕ		Club/Or	Street Address	- PART 2 Do you of	Please pri Please ma	E													808	If you wish to t

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City State ZIP Phone	Contact Person Email	PART 4 - HUUDING GUN LAGT INFURMALIUN		*Your deposit is equal to one night's stay per room reserved. (Example: 1 Double @ \$213.66 + 1 Single @ \$213.66 = \$427.32)	An email confirmation for housing will be sent from your assigned hotel on or before November 16. Room Deposit Total* S	nd tax deposit for individual reservations are retundable up to 72 hours prior to arrival.	to assign, reassign, change or otherwise designate lodging for applicants at any of the Baseball Winter Meetings convention hotels. Cancellation Police: First nioht's noom and tax denosit for individual reservations are refundable un to 72 hours minerto arrival	Depending on your bank, it could take up to 30 days for the unused funds to reappear back in your account. This is not an MiLB or Baseball Winter Meetings policy, but a policy directed by the hotel. Although PBPC (Professional Baseball Promotion Corp./Minor League Baseball) will use reasonable efforts to accommodate the housing requests of each applicant, PBPC reserves the right, in its sole discretion,	omoting rooms at a root available at the basebalt while treetings contention notes. Hotel is found to be a second for the second of the hotel will require you to present a credit card. The hotel will hold a pre-authorized amount of \$50 per day for the length of your stay.	Do you of any personnel representing your organization at the Baseball Winter Meetings have any special needs as addressed by the Americans With Disabilities Act; U Yes U No Room Reservations Policy & Deposit: You must be fully registered for the Baseball Winter Meetings to reserve housing through the MiLB office. Please note that a deposit is required to process the housing form.												FIRST NAME + LAST NAME (Sord) (Sord)	If sharing a room, enter roommate name in "Share With" column only. Make additional copies of this form if you have more than nine housing requests.	.com or (727) 456-1723	DOUBLE ROOM Inclusive Rate (\$213.66) = Room rate (\$184) + Tax (\$29.66 – includes resort fee, state tax, hotel/motel tax and city tax) Use the codes to request your preferred room type in the table below. Note: Due to limited availability suites will be assigned on a				REGISTRATION FORM [PAGE 2]				d city tax es will be
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Discover 2 J ¹By signing, you and attendees of your organization agree to all rules and regulations of the Baseball Winter Meetings and Baseball Trade Show (see Page 14). Email addresses (Page 9) will be given to your assigned hotel in order to email your hotel confirmation number, as well as provided to all Baseball Winter Meetings sponsors. All registration materials will be mailed to the contact listed in Part 1. The additional ticket total should be entered in the appropriate space on the registration form and included in the total payment due. One complete registration package (Ticket To order additional tickets for the 2015 Baseball Winter Meetings special events, please complete this form. List the total number of additional tickets needed for each event. **Expiration Date** If purchasing additional Name Badges, list the names and Twitter handles (optional) below. AMEX All registration and ticket credit card transactions will appear as Minor League Baseball. | All housing credit card transactions will appear as your assigned hotel. MAKE CHECKS PAYABLE TO BASEBALL WINTER MEETINGS Book) must be purchased to order any additional event tickets. If you have already purchased a Ticket Book, tickets to all events are already included MasterCard ര ര ര ര ര 🗆 Visa Name Badge allows entrance to Baseball Trade Show only and the listed individual(s) must be employed by the organization submitting the form. Money Order **PAYMENT INFO** Authorized Signature[†] Card Number **Print Name** Check e. ÷ сi 4. ഹ [PACE 3] . REGISTRATION FORM ŝ ŝ ŝ ŝ ŝ ŝ ŝ ŝ ŝ Additional Ticket Total 🖇 Forms will not be processed until full payment is received. н \$125 = \$250 = П Ш п П Ш Ш \$125 **FOTAL PAYMENT** \$75 TICKET INFORMATION Additional Ticket Total (Taken from Part 5) Room Deposit Total (Taken from Part 3) Registration Total (Taken from Part 2) × × × × PAYMENT TOTAL Freitas Total (Taken from Part 2) PART 6 - PAYMENT INFORMATION Gala **Awards Luncheon** Banquet Name Badge* PART 5 - ADDITTIONAL *

REGISTRATION DEADLINE: OCTOBER 23, 2015

BASEBALL TRADE SHOW

Gaylord Opryland Resort & Convention Center Ryman Halls C1 & C2

SCHEDULE

Monday, December 7

Opening Night at the Baseball Trade Show 5 p.m. – 8 p.m. **Tuesday, December 8** 10 a.m. – 4 p.m. **Wednesday, December 9** 10 a.m. – 4 p.m. (Job Seekers will not be allowed access from 1 p.m. – 4 p.m.)



Attendees browse booths at the 2014 Baseball Trade Show.

*TRADE SHO

From owners and general managers to stadium operations and merchandise managers, a wide range of buyers will be in attendance from both Minor League Baseball and Major League Baseball. This annual gathering gives you the opportunity to make purchases for equipment, player apparel, retail merchandise and promotional items and services or to just check out the latest baseball products available on the market.

Spanning three days, the Baseball Trade Show is a catalyst for companies looking to interact with and gain valuable face-to-face time with professional baseball executives. More than 250 exhibitors will utilize approximately 100,000 square feet of exhibitor space in the Gaylord Opryland Resort & Convention Center.

Exhibiting companies include manufacturers and distributors of apparel, caps, gift items, souvenirs, promotional products, stadium equipment, food and beverage products, player equipment and on-field supplies, as well as service companies, including insurance, architecture, concessions, printing, marketing, Internet and entertainment and many more.

While on-site, make sure to pick up a complimentary Baseball Trade Show Buyer's Guide to help you navigate your way through the exhibits on the trade show floor and stop by the Social Media Lounge to complete an attendee survey to receive a free gift.



2014 Baseball Trade Show Exhibitor Display (Photo courtesy Danny Wild)

For complete information on the Baseball Trade

Show, including a list of exhibitors and accompanying booth numbers, visit <u>www.BaseballTradeShow.com</u>. The Baseball Trade Show can be reached at <u>TradeShow@MiLB.com</u> or (727) 456-1706.

PBEO JOB FAIR overview

The PBEO Job Fair, presented by DeVry University, gives clubs the opportunity to post available positions, conduct interviews and hire qualified candidates through this streamlined and simple hiring process. Clubs can post jobs at the Job Fair free of charge and can post positions in advance of the Baseball Winter Meetings at <u>www.PBEO.com</u> or by filling out the Job Posting Form on the following page, on or before 5 p.m. ET, Nov. 13, 2015. Job seekers can search jobs ranging from internships to full-time positions, then apply, interview and even receive offers during the Baseball Winter Meetings and PBEO Job Fair.



A Job Fair attendee asking a question to the 2014 Business of Baseball panel.

/PBEOJobFair

With December marking the height of the baseball hiring season, this is a great way for clubs to fill out their staffing needs. Approximately 400 – 500 jobs are posted each year for between 450 – 550 job seekers. Don't miss out on the chance to find your next employee from a pool of available candidates.

SCHEDULE

Sunday, December 6	
Registration Counter	7 a.m. – 4 p.m.
Business of Baseball Workshop	8 a.m. – 3:30 p.m.
PBEO Office, Job Posting Room and Workroom	3:30 p.m. – 5 p.m.
Monday, December 7	
Registration Counter	8 a.m. – 4 p.m.
PBEO Office and Job Posting Room	9 a.m. – 5 p.m.
Interview Room, Interview Schedule Room and Workroom	9 a.m. – 6 p.m.
Tuesday, December 8	
Registration Counter	8 a.m. – 4 p.m.
PBEO Office and Job Posting Room	9 a.m. – 5 p.m.
Interview Room, Interview Schedule Room and Workroom	9 a.m. – 6 p.m.
Wednesday, December 9	
PBEO Office and Job Posting Room	9 a.m. – 5 p.m.
Interview Room, Interview Schedule Room and Workroom	9 a.m. – 6 p.m.

For more information on the PBEO Job Fair or posting positions, contact Mark Labban at 1-866-WE-R-PBEO (1-866-937-7236) or Info@PBEO.com.

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START DATE	CATEGORY Administrative Assistant Advertising/Sponsorship Assistant GM Baseball Operations/Scouting Business/Accounting/Finance Clubhouse/Equipment Manager 	RESPONSIBILITIES	EXPERIENCE REQUIRED	SALARY/COMPENSATION	CONTACT INFORMATION Organization Name	Organization Contact	Address City, State, ZIP	Will interviews be conducted a If yes, where will they be condı	

BANEBALL WINTER ME NERAL RULES



ATTENDEE CONDUCT & LIABILITY Attendees must abide by all applicable laws, codes, regulations, ordinances, rules (including the rules of the convention), and all directions given by the convention staff and/or the convention site. Attendees assume all risks and responsibility for attending the Baseball Winter Meetings, Baseball Trade Show, and all events related to them. Generally speaking, attendees are expected to behave in a professional and courteous manner when attending events. The hotels, convention staff, and Organizer reserve the right to immediately reject, eject, remove, or prohibit any attendee from the Baseball Winter Meetings, Baseball Trade Show, and all events related to them, if, in their sole and absolute discretion, the attendee violates any rules or regulations, or if the attendee's conduct is deemed detrimental or disruptive to the Baseball Winter Meetings, Baseball Trade Show, or other related events, or another attendee's safety or comfort. If any attendee is rejected, ejected, removed, or prohibited from the Baseball Winter Meetings, Baseball Trade Show, or other related event, the attendee shall not be entitled to any refund of registration fees or other fees and will remain liable for any damages caused by his or her actions.

ATTENDEES AGREE THAT THE NATIONAL ASSOCIATION OF PROFESSIONAL BASEBALL LEAGUES, INC. (THE "NAPBL"), PROFESSIONAL BASEBALL PROMOTION CORP. (THE "ORGANIZER"), MAJOR LEAGUE BASEBALL, GAYLORD OPRYLAND RESORT 8 CONVENTION CENTER, AND ALL OF THEIR RESPECTIVE OWNERS, SUBSIDIARIES, AFFILIATED COMPANIES, MEMBER LEAGUES AND CLUBS, SHAREHOLDERS, DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, AGENTS, CONTRACTORS, SUBCONTRACTORS, AND ATTORNEYS SHALL NOT BE LIABLE TO ANY ENTITY OR INDIVIDUAL FOR ANY LOSS, DAMAGE, OR INJURY ARISING OUT OF OR RELATING TO (i) ANY NEGLIGENT, RECKLESS, OR INTENTIONAL ACT OR OMISSION OF ATTENDEES (OR ANY OF ATTENDEES' OFFICERS, EMPLOYEES, REPRESENTATIVES, AGENTS, GUESTS, OR INDEPENDENT CONTRACTORS) OR (ii) ANY VIOLATION OF ANY APPLICABLE LAW, CODE, REGULATION, ORDINANCE, OR RULE BY ATTENDEES (OR ANY OF ATTENDEES' OFFICERS, EMPLOYEES, REPRESENTATIVES, AGENTS, GUESTS, OR INDEPENDENT CONTRACTORS). EACH EVENT LISTED IN (i) AND (ii) IS AN "INDEMNIFIED EVENT." ATTENDEES AGREE TO INDEMNIFY AND HOLD HARMLESS THE NAPBL, ORGANIZER, MAJOR LEAGUE BASEBALL, GAYLORD OPRYLAND RESORT & CONVENTION CENTER, AND ALL OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATED COMPANIES, MEMBER LEAGUES AND CLUBS, SHAREHOLDERS, DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, AGENTS, CONTRACTORS, SUBCONTRACTORS, ATTORNEYS, AND INSURERS FROM ANY AND ALL CLAIMS, THREATS, DAMAGES, INJURY, LOSSES, LIABILITY, SUITS, ACTIONS, DEMANDS, JUDGMENTS, PROCEEDINGS (WHETHER LEGAL, EQUITABLE, ADMINISTRATIVE, OR OTHERWISE), COSTS, AND EXPENSES (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) RELATING TO OR ARISING FROM AN INDEMNIFIED EVENT.

BASEBALL WINTER MEETINGS GENERAL ATTENDANCE PULICY The Baseball Winter

Meetings are not open to the general public. In order to attend, you must be (i) a member of The National Association of Professional Baseball Leagues, Inc., d/b/a Minor League Baseball, or Major League Baseball, (ii) a Baseball Trade Show exhibitor, (iii) a PBEO Job Fair attendee, or (iv) an Approved Non-Member. Non-Member applications must be approved prior to registration and will be considered on a caseby-case basis, in Minor League Baseball's sole and absolute discretion.

Minor League Baseball and Major League Baseball clubs and leagues may only register, purchase additional tickets or name badges, and request housing for individuals who are employed by their organization.

Any company that is in the business of selling a product or service to any Minor League or Major League Baseball club or league can only attend the Baseball Winter Meetings as a Baseball Trade Show exhibitor.

Any professional or amateur sports league, club, or organization must go through the Non-Member approval process as mentioned above and will be considered on a case-by-case basis, in Minor League Baseball's sole and absolute discretion.

Minor League Baseball, in its sole and absolute discretion, reserves the right to refuse admittance to any person or entity for any lawful reason. A member that has previously purchased a name badge only may purchase an upgrade to a full registration package that includes tickets to all events by paying the on-site registration fee.

NON-TRANSFERABLE CONVENTION NAME BADGES A convention name badge serves as

a revocable license for admission to the Baseball Winter Meetings and Baseball Trade Show. Convention name badges are required to gain entry to the Baseball Trade Show. Convention name badges are non-transferable. Convention name badges must be worn at all times and must be presented upon request. Tickets are required to attend special events and are not transferable. Minor League Baseball reserves the right, in its sole and absolute discretion, to terminate an attendee's license at any time and require the attendee to leave the premises. Anyone so removed from the convention will not receive any refund of fees previously paid. Re-entry to the convention will not be allowed. In addition, Minor League Baseball reserves the right, in its sole and absolute discretion, to terminate an attendee's license at any time and require the attendee to leave the premises if the attendee presents a name badge that does not belong to him or her or cannot produce required identification. Sharing name badges is strictly prohibited.

CHILDREN'S ATTENDANCE FULICY Children ages four and older must have a ticket and convention name badge to gain entry into the Baseball Trade Show and Baseball Winter Meetings special events. Costs for children ages four and older are the same as for adults.

REGISTRATION VS. ROOM RESERVATION FOLICY A person must be fully registered to

attend the Baseball Winter Meetings in order to reserve housing through the Minor League Baseball office. A deposit equivalent to one night's stay per room reserved is required to process the housing form.

LOST/REPLACEMENT POLICY If you lose or leave your registration materials at home, a replacement name badge can be purchased on-site at the Baseball Winter Meetings registration counter. If you lose special event tickets or a full passport, the charge for a replacement is the face value of the individual ticket or full passport. Upon your return home, a refund will be issued if you return all materials intact to our offices within 14 days after the last day of the event.

USE OF LIKENESS Attendee irrevocably consents to the NAPBL and Organizer, and their employees, agents, and personnel, using the likenesses of attendee and attendee's employees, agents, personnel, invitees, and guests for purposes including, without limitation, the operation of the Baseball Winter Meetings and Baseball Trade Show, publicity, marketing, and promotion of the Baseball Winter Meetings and Baseball Trade Show and other programs. Attendee understands and agrees that the likenesses may be copied and distributed by various methods, including, without limitation, photography, video, television, websites, social media, brochures, email advertisements, magazines, and newspapers. Attendees and exhibitors understand that, although the NAPBL and Organizer will endeavor in good faith to use the likenesses in accordance with standards of good judgment, the NAPBL and Organizer cannot warranty or guarantee that any further dissemination of the likenesses will be subject to the NAPBL and Organizer's control. Accordingly, attendee, on behalf of himself, herself, or itself and all of its employees, agents, personnel, invitees, and guests, releases the NAPBL and Organizer from any and all claims and liability related to the likenesses or the dissemination thereof.

USE UF EMAIL AUDRESS Email addresses of registrants are shared with Baseball Winter Meetings sponsors so that they can provide information about industry products and reviews to attendees. In addition, if you reserve housing through the Minor League Baseball office, your email address will be given to your assigned hotel in order to send hotel confirmation numbers.

HEBATES Organizer will receive a room rebate in the amount of three dollars (\$3) per room night from the Gaylord Opryland Resort & Convention Center. The rebate will help offset the costs of putting on the Baseball Winter Meetings, Baseball Trade Show, and related events.

VENUE AND CHOICE OF LAW Any dispute, controversy or claim arising out of the Baseball Winter Meetings shall be adjudicated in state or federal courts located in St. Petersburg or Tampa, Florida. These rules and regulations shall be governed by the laws of the state of Florida.













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For sponsorship opportunities at the Baseball Winter Meetings, contact Scott Kravchuk at (727) 456-1712 or <u>SKravchuk@MiLB.com</u>.



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